



English Language Dominancy - Its Role in Bringing Culture with itself: A Case Study

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Introduction:

According to Jacob Mikanowski, “No language in history has dominated the world quite like English does”. As English language is a dominant and globalized language. It is getting more dominant day by day. It is spoken as a native language and a foreign language too. In Pakistan, it is spoken as a foreign language. As it is made compulsory in the schools and in basic levels of learnings in education. Even in Pakistan, English language is considered a stair of prosperity and a tool of acquiring knowledge and information. Sometimes it is also considered as an international passport for the communication with in the whole world. Due to its dominancy, it is being transferred from region to region, state to state or country to country. This transformation of language is not merely concerned with the alphabets, words, structures and vocabulary of the target language. Rather it brings many hidden things with itself. Like culture, dressings, living style and also the eating manners. The study in hand will focus on how a language brings culture with itself? And how the target language affects the culture and personality of the nonnative speaker? Moreover, language brings culture with itself. It conveys that very specific culture in many ways. This study will focus on how language transfers the culture with the help of the courses provided to the students within the foreign context.

Significance of the Study:

Language is culture and culture is language as stated by Alfred L. Krober. English language has been one of the globalized and dominant language in the world. This study will help the students that how to use English language for the sake of communication. So that it may not distort or affect the culture of the speaker. The students will also come to know about the dominancy of English language that how it became popular and globalized. It will help the



researchers who are doing research in the same area. Therefore this study will be beneficial as it is according to the demand of time.

Rationale of the Study:

English language is given more focus as compared to all other languages. From 1st level, it is taught to the students. Moreover, the structure of language, grammar and vocabulary is also stressed. However, the effect of that language is not given that much attention.

The study in hand will also highlight the role of English language in transformation of culture. Moreover, language does not come in solitude. Rather it brings vocabulary, pronunciation, structure and art etc directly. Language brings indirect things with itself like culture, personality, dressing style, ideas and eating manners etc. The hidden or indirect things that are related to language will be exposed in the mentioned study.

Conclusion:

Previous studies on the above topic has revealed that language does not come in solitude. Rather it brings many things with itself, those hidden things include culture, accent and even the personality. The main cause of dominancy of a language is the large amount of its speakers and the speakers increases in numbers when they have no choice of speaking another language. In case of Pakistan, the colonialism period is considered to be the core reason for dominancy of English language in Pakistan. Later on after independence, still English language is given more preference. Even a person with good skills in English language is considered more competent and advanced. This is because of the language priority that is hovered upon us and we prefer it more. It has rooted in such a way that from a king to a clown it is preferred. Beside this, the courses provided to the students are more biased to English language that is why students have more interest in English culture. The courses are offered in such a way and the writings are so convincing that it makes students minds and they try to implement the same culture in their own context. Daily life activities are full of such changes that we have put our own culture aside and are busy in promoting another. It can be concluded that language has main role in transferring the culture and even the ideologies. That is why the courses in country are opted under the supervision of specialists so that ideologies of the students may not be distorted.



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